



March 23-24, 2013
Paris, Las Vegas
Las Vegas, NV



**Create Your Breast Center of Excellence:
The Course, The Examples, The Skills**

Hear from Nationally Recognized Authorities

Partial List of Topics:

- Critical Success Factors for Comprehensive Breast Centers
- National Quality Programs: The What, Why, and How of NAPBC, NQMBC & BICOE
- Developing a High Quality Breast Program throughout a Large Multihospital System: Consistent Quality Metrics and Operational Standards
- Defined Benchmarks for Breast Centers of Excellence
- Improving Outcomes: The Intermountain Healthcare System
- Creating a Profitable Breast Center of Excellence: Tailored Service Line Marketing
- Breast Diagnostic Imaging Quality Metrics
- Benefits and Cost-effectiveness of Breast Center Programs:
- Patient Navigation, Genetic Risk Assessment and Counseling
- Survivorship

Learn from the Experts who
Developed the Standards
NAPBC and NQMBC

Separate Tuition Required

Ideal Audience:

- * Hospital CEOs & COOs
- * Service Line Administrators
- * Nurse Navigators
- * Physicians involved with Breast Center Management
- * Quality Managers
- * Genetic Counselors
- * Social Workers
- * Radiologists & Technologists
- * Registrars

Sponsored by:



7:45 - 8:30 AM**An Overview of Quality Initiatives for Breast Centers & Breast Care Professionals***Cary S. Kaufman, MD, FACS*

Quality has become the new definition of value in healthcare. Initiatives to assess quality care exist for breast centers as a program and for each clinical discipline. Each program has a spectrum of measures designed to assess their own discipline. Most quality programs reside as stand-alone programs but in the future, synergy among programs will produce collaboration and increased consistency in quality measurement. An overview of the quality assessment landscape helps choose which programs to engage.

8:30 - 9:15 AM**Improving Breast Cancer Patient Outcomes through Quality Improvement: An Intermountain Healthcare Experience.***Brett T. Parkinson, MD*

A central objective of any accreditation program is to ensure that facilities meet accepted quality standards for personnel training, diagnostic and treatment processes, and equipment. High quality care often requires additional standards to achieve continuous quality improvement. Intermountain Healthcare has developed a comprehensive breast care program focused on ongoing quality improvement by engaging the primary stakeholders and multiple physician specialties in an ongoing dialog of what constitutes best practice. Using this data-centered approach, the quality improvement team actively evaluates metrics in all relevant disciplines, regularly altering the clinical process to reduce variation and improve patient outcomes. This presentation will describe the quality process.

9:15 - 9:45 AM Break**9:45 - 10:30 AM****Creating a National Breast Center of Excellence Model***Teresa Heckel, BS, RT(R)(M), FABC*

This session will describe the journey of Catholic Health Initiatives in developing a national model for excellence in breast care. As a large, 75-hospital, national health system, CHI decided to "raise the bar" in breast care; developing tools, resources and a roadmap for their facilities in creating their comprehensive breast programs. We will discuss the infrastructure that has been developed to support the facilities in their quest to provide high quality breast care. We will also share the roadblocks and obstacles. The lessons learned are just as applicable to a local or regional healthcare system with multiple breast centers as they are to a national network.

10:30 - 11:00 AM**Incorporating Multidisciplinary Care at an Imaging-Based Center***Julie Shisler, LPN, BS, CBPN-IC*

The newly recognized standard for treating complex diseases such as breast cancer is the Multidisciplinary Care approach. Windsong Comprehensive Breast Care has developed a national model of excellence as a non-hospital outpatient facility, treating patients with breast disease. This session will describe the process of four separate private practices working together to provide the highest level of quality care and to earn NAPBC Accreditation. We will discuss how to develop a solid foundation that will be maintained beyond the initial Accreditation period and the lessons we learned along the way.

11:00 - 11:45 AM**Getting to the Profitability Finish Line - But at What Cost to Quality Outcomes?***Marie M. LaFargue, MPH*

This session will unravel the process of service line integration and share best practices for breast center success and sustainability. The presentation will outline interdisciplinary analysis with decision support services and finance managers, downstream revenue analysis, and integration of performance improvement measures and other clinical and service delivery benchmarks. In this quest for quality/profitability congruence, the discussion will offer practical resources as well as decision-making considerations for aligning physician relations initiatives; the inclusion of breast services with overall organizational and/or health system strategic initiatives; and identify resources that might help minimize the impact of lives lost, the delay of care delivery for the growing uninsured, and the specific resources available and on the horizon to fill the gaps along the continuum of care.

11:45 - 1:00 PM - Lunch**1:00 - 1:45 PM****National Quality Measures for Breast Centers: Achieving NQNBC Quality Center of Excellence Status***Cary S. Kaufman, MD, FACS*

Quality improvement is likely to occur when one compares itself with others. The NQNBC was created to facilitate quality measurement documentation and delivers comparisons to all participants without charge. After formulating and choosing quality metrics, the NQNBC has become a viable opportunity to improve breast center care. Data entry and comparison results are web-based and available promptly. We will discuss the development process and see real time results.

1:45 - 2:30 PM**Results from the NQNBC Provide Quality Benchmarks for Breast Centers***Jeffrey Landercasper, MD, FACS*

This lecture will provide a snapshot of the most common national methods for measuring quality and value of interdisciplinary breast cancer care, followed by a description of how the NQNBC utilizes accepted principles of quality measurement and improvement through the continuum of the cancer care timeline. Peer performance comparison, as well as benchmarks and target goals for performance will be discussed. The increasing importance of measuring cost of care and value will be incorporated into the presentation.

2:30 - 3:00 PM**Extracting Data and Using the National Quality Metrics for Breast Centers***Kristen Marcou*

Building a successful breast registry program within your organization can feel like an overwhelming project. This presentation will guide you through the maturation of Gundersen Lutheran's breast registry program throughout its life cycle. The maturation will outline the highs and lows of each cycle and what we learned in order to enhance our breast registry to a successful "living and breathing" program that can be brought home to your center.

3:00 - 3:30 PM Break**3:30 - 4:15 PM****Achieving BICOE Status: The First Step to Breast Center Excellence.***Brett T. Parkinson, MD*

Earning the ACR Breast Imaging Center of Excellence designation should be a goal for every breast center. This presentation will describe the basic parameters of the ACR certification including mammography, breast ultrasound and biopsy and stereotactic biopsy. To complement the basics, this presentation will cover the value of an expanded imaging audit and the role of the "clinical" breast radiologist in a high quality, interdisciplinary breast program.

4:15 - 4:45 PM**Patient Navigation: Defining Useful Quality Metrics for a Worthy Service***Colleen Johnson, RN, NP, CBPN-IC*

The field of navigation touches all aspects of health care but is especially important in the field of oncology as patients and loved ones enter into the complex care delivery system of cancer care. Navigation has become a "standard of care" and is being demanded as a "must have service" by consumers. Administrators are faced with demonstrating the empirical evidence of its benefits and cost effectiveness. Numerous uncontrolled and small single site studies have suggested that navigation services can improve patient outcomes. Development of processes and successful outcome measures that allow for careful evaluation of navigation programs is critical for successful implementation and longevity. This lecture will define the navigator role and present vetted measures to assess both outcomes of care and benefits of care with patient navigation.

4:45 - 5:15 PM**The Role of Survivorship Programs: Continuity of Care for Breast Cancer Patients***Barbara Rabinowitz, PhD, MSW, RN*

Survivorship Programs afford the breast cancer patient a wide range of post treatment resources that provide support in many ways. This emerging concept has received a very warm reception in the cancer care community and augments the concept of multidisciplinary care. Survivorship components that create a value-added service to breast centers will be discussed.

5:15 - 5:45 PM**Hallmarks of a High Quality, Comprehensive Breast Program: Lessons from the Field***Teresa Heckel, BS, RT(R)(M), FABC*

Developing a high quality, comprehensive breast program requires dedicated individuals with a vision and a deep commitment from the organization and key stakeholders. However, many organizations are asking about what really makes a high quality breast program and where should they focus. The basis for this course is the experience of multiple breast center on-site reviews with specific findings and improvement suggestions. Key success factors of a quality-based breast program and lessons learned by the Catholic Health Initiatives Consulting Team will be discussed with a focus on real world applications.

5:45 - 6:00 pm Concluding Critical Success Factors from each presenter

7:45 - 8:00 AM Opening Remarks

8:00 - 8:45 AM

Program Overview: Why Integration of Breast Care Services Matter
F. Lee Tucker, MD, FCAP

The NAPBC surveyor is in a unique position to see many different types of breast centers and how they are positioned to comply with the NAPBC standards. This exposure provides the surveyor with a variety of perspectives that can be shared with the breast center leadership, including guidance and education, to support the NAPBC standards based on each center's unique structure. Lessons learned from other surveys will be discussed.

8:45 - 9:30 AM

NAPBC Components and Standards: Incorporating Interdisciplinary Breast Care as a Culture of Care
Scott H. Kurtzman, MD, FACS

The care of the patient diagnosed with breast disease requires a systematic approach to address and support the entire continuum of care. The NAPBC has defined the standards that promote the delivery of high quality breast care. These standards will be discussed.

9:30 - 10:15 AM

The Importance of Genetic Evaluation and Counseling in a Breast Center
Mary Freivogel, MS, CGC

Genetic evaluation, counseling and testing are three distinct areas within the genetic arena and each has its role when treating breast cancer patients. Genetic evaluation extends beyond the breast cancer patient and requires skilled professionals to counsel patients who are at risk for the development of breast cancer and breast cancer-related syndromes. There are several options to integrate genetic evaluation and counseling into a breast center.

10:00 - 10:30 AM Break

10:30 - 11:00 AM

Building an Interdisciplinary Team: A Structure to Provide Continuity of Care
Terry Sarantou, MD, FACS

Patients diagnosed with diseases of the breast require the skill of many professionals from different specialties. Building a multidisciplinary team requires a leader, or a leadership team, that understands the importance of continuity of care, which should occur within the breast center. The multidisciplinary breast conference, which is the cornerstone of a comprehensive breast center, is an opportunity for all team members to discuss patient care.

11:00 - 11:45 AM

Applying for NAPBC Accreditation - The Process of Organizing through Survey
Cindy Burgin

Preparation for accreditation survey facilitates a comprehensive review of a breast center organization. Learn how to apply for NAPBC accreditation and the process for organizing for survey. This discussion will take you through the pre-application and how to prepare for survey using the actual application. It will also include information on what to expect on the day of survey including post-survey activities.

11:45 AM - 12:15 PM

Critical Success Factors: Concluding Remarks from Each Speaker
Cary S. Kaufman, MD, FACS

The Authorities on Breast Centers of Excellence

Cynthia A. Burgin

As Manager of the National Accreditation Program for Breast Centers since March 2007, Cindy is responsible for the day-to-day operations of the program. Cindy graduated with a Bachelor of Science degree in Sociology/Psychology, and a minor in Human Resource Development from Northeastern Illinois University in Chicago, Illinois. Cindy began her career in healthcare in 1975 when she began working with an internal medicine practice. She spent most of her career working with a general surgeon that specialized in treating patients with diseases of the breast. She is co-author of *What defines a "Breast Center" in 2001? Initial data from the National Accreditation Program for Breast Centers (NAPBC)* (accepted for publication in the Journal of Oncology Practice), and *What is influencing breast conservation rates in the United States? Data from the National Accreditation Program for Breast Centers* (Accepted for poster discussion at San Antonio Breast Cancer Symposium, December 2012). She is a member of Association of Cancer Executives (ACE), American College of Healthcare Executives (ACHE), National Consortium of Breast Centers (NCBC), American Society of Clinical Oncology (ASCO), American Society of Breast Disease (ASBD), and NAFE (National Association of Female Executives).

Mary E. Freivogel, MS, CGC

Since 2001, Mary Freivogel has had a wide range of experience in both the operational and clinical aspects of cancer genetic counseling. Her career has included positions in sales and marketing, a key role with a start-up company providing cancer genetic counseling via telephone, and several self-created opportunities where she established cancer genetic counseling programs from the ground up. She has been a speaker in various venues on topics related to cancer genetics. She is a proponent of making genetic counselors more efficient and effective in their interactions with patients and healthcare providers. Mary's main interest is designing novel systems to identify and counsel patients at-risk for hereditary cancer.

In 2009, Mary established the Risk Assessment and Prevention Program at Invision Sally Jobe in Denver, CO. She has presented information on this topic at various professional meetings, both locally and nationally, as well as published on this topic in national, peer-reviewed journals.

Mary is a member of the Board of Directors of the National Society of Genetic Counselors. Additionally, she is actively involved with the Society of Breast Imaging and the National Consortium of Breast Centers with regards to breast cancer risk assessment efforts. She has been instrumental in establishing the Denver chapter of Bright Pink, the only national, non-profit organization with an exclusive focus on prevention and early detection of breast and ovarian cancer in high-risk young women.

"Hear about the NAPBC Standards and how to comply"

Teresa Heckel, BS, RT(R)(T), FABC

Teresa Heckel has more than 27 years of progressively responsible experience in the oncology field 20 years as a leader in cancer services. Currently serving as the Director of the National Oncology Service Line for Catholic Health Initiatives (CHI), Teresa is responsible for the strategic development and implementation of cancer initiatives aimed at serving the more than 25,000 cancer patients treated annually at CHI facilities across the country. One of her major initiatives has been developing the strategic model for creating high quality, comprehensive breast programs within CHI. She and her two colleagues, Jane Berz, RN and Sandy Sharp, MD, provide on-site breast program consultations for CHI facilities. This network model is applicable to all health systems regardless of size.

Teresa has presented at numerous national oncology forums including Sg2's Annual Cancer Insight conferences, CHI National Oncology Service Line's Conference, the Association of Cancer Executives annual conference and the National Consortium of Breast Center's annual conference. Teresa holds degrees in Radiologic Technology and Radiation Therapy, a Bachelors of Science in Business Administration, and is completing her MBA. She is a Fellow of the Leadership Academy of The Advisory Board Company.

Colleen Johnson, RN, NP, CBPN-IC

Colleen has been a Women's Health Care Nurse Practitioner for 30 years, specializing in breast disease and breast center development for 25 years. She has been instrumental in the development of many national and local programs designed to meet the needs of both women and men facing a diagnosis of breast disease. She is passionate about providing the highest quality of breast health care for all. Colleen serves as a member of the Board of Trustees for the National Consortium of Breast Centers, an organization whose mission is to promote excellence in breast health care. Colleen is one of the founding members of the Navigation Certification Program through the NCBC, and holds a certification as a Breast Health Navigator CBPN-IC through that program. She developed one of the first breast specific navigation programs in the Kansas City area in 1999. Colleen has received many honors and awards throughout her career for her dedication and commitment to women in promoting quality breast health care including the 2005 "BMW Local Hero" award presented by the Susan G. Komen Foundation and the 2007 National Yoplait Champion designation.

Cary S. Kaufman, MD, FACS

Dr. Kaufman is Past-President of the National Consortium of Breast Centers and is the current Chairman of the National Accreditation Program for Breast Centers. As a breast surgeon and in practice for over 30 years, his professional life focuses on individual patient care, with special interests in research, teaching and community and physician education. He has lectured on the diagnosis and treatment of breast cancer both nationally and internationally, including many conferences with Dr. Laszlo Tabar.

Dr. Kaufman trained at UCLA and the University of Washington. His is an Associate Clinical Professor at the University of Washington and the Medical Director of the Bellingham Regional Breast Center.

He is a member of the Society of Surgical Oncology, the American Society of Breast Surgeons (Board member and committee chair), is a journal reviewer for the Annals of Surgical Oncology, the American Journal of Clinical Oncology, The Breast Journal, and the Journal of Surgical Oncology, and is on the National Ultrasound Faculty of the American College of Surgeons. He is a current representative on the Commission on Cancer.

Scott Henry Kurtzman, MD, FACS

Dr. Kurtzman is Chairman of Surgery and Program Director at Waterbury Hospital, Waterbury, CT. He is Professor of Surgery at the University of Connecticut School of Medicine. Dr. Kurtzman is on the NAPBC Board, is Chair of the Standards and Accreditation Committee and serves on the NAPBC Executive Committee. He is committed to interdisciplinary, evidenced-based, quality-driven breast care and has demonstrated that with his NAPBC leadership of the Standards Committee.

He has received numerous honors and awards including Administrative Chief Resident, UMDNJ, Breast Cancer Achievement Award, American Cancer Society Breast Cancer Teaching Award, American Cancer Society. Currently, He is a Member and Chair of Finance Committee AJCC, Governor at Large, American College of Surgeons.

Dr. Kurtzman received his degree in Neuroscience from Northwestern University, Evanston, IL., MD from Albany Medical Col. of Union Univ., Albany, NY, and his Masters degree in Oncology from Roswell Park Memorial Inst. of the State Univ. of NY.

Marie M. La Fargue, MPH

Ms. La Fargue earned both her Bachelor of Arts in Psychology and a Master of Public Health, specializing in Health Services Management, at UCLA. She is a recognized service line integration thought leader who has published in over 20 peer-reviewed journals, trade publications, magazines and briefings. Ms. La Fargue has served as a strategic change agent in the start-up operations—from conceptual ground zero to expansion—for multiple centers of excellence in disease management care delivery.

Ms. La Fargue has provided services for a diverse set of programs such as comprehensive breast centers, holistic and patient-centered care programs, chronic wound care and diabetes management, cancer services and surgical services with integrated sub-specialty surgical programs in orthopedics, obstetrics and gynecology, plastic and reconstructive, ophthalmology, head and neck, general and vascular surgery, and podiatry. She launched her consultancy, The LaFargue Group, in 2008 and serves as Core Adjunct Faculty in the School of Health and Human Services at National University.

The Course, The Examples, The Skills

Jeffrey Landercasper, MD

Dr. Landercasper is a breast surgeon with an interest in breast cancer quality measurement and improvement. He is Co-Director of the Norma J. Vinger Center for Breast Care at Gundersen Lutheran Medical Health System in LaCrosse, WI and the Breast Program Leader for Interdisciplinary Breast Care. He was a member of the NCBC Quality Committee that defined 31 Quality Measures for use in the NCBC national auditing database (NQMBC). The Breast Care Center earned the first NCBC Breast Center of Excellence in the United States by NQMBC. Dr. Landercasper is the ASBS representative to the NAPBC Board of Directors.

He is Chairman of the American Society of Breast Surgeons (ASBS) Quality Committee, which has defined 6 quality measures for the ASBS national auditing database (Mastery Program) and 6 quality measures for CMS for the CMS PQRS “pay for performance” initiative. He is currently helping the ASBS develop a method of measuring surgical performance from the patient’s perspective, by use of a CAHPS-type breast cancer specific patient survey. His role in this project would be to assist Dr. Greenberg in implementation of novel training and surgical improvement strategies, which he has pioneered. Dr. Landercasper has published the Gundersen Lutheran breast center data using the NQMBC data base as well as other breast-related outcomes research.

Claudia Z. Lee, MBA

Ms. Lee, President of C. Z. Lee & Associates, has three decades of Comprehensive Breast Center experience, from planning through implementation. Ms. Lee has been on the NAPBC Board since its inception. She serves on the NAPBC Standards & Accreditation committee and the Access & Utilization committee. She is a member of NCBC Board Trustees and is the Editor of the monthly newsletter.

Ms. Lee was Guest Editor of three issues of Seminars in Breast Disease, all focusing on Interdisciplinary Comprehensive Breast Centers. She served on the editorial board of two peer-reviewed professional journals and was Editor of Cancer Management for two years. She has served on the Boards of American Society of Breast Disease and Association of Cancer Executives. She has consulted with The Advisory Board (1999, 2002, 2005) on breast centers and was the 2007 NCBC Image Award recipient.

Kristen A Marcou, AA

As the project manager, Ms. Marcou served as the administrative lead for the collaborative Interdisciplinary Breast Care program for the medical quality indicators, outcomes, accreditations and certifications. For over seven years, she maintained the construction and design as well as served as the administrator of Gundersen Lutheran’s electronic breast registry. She authored the practice guidelines and policies by which the interdisciplinary team addresses registry upgrades and growth. Because of this work within the breast registry, Ms. Marcou also served as the administrative IT lead for the NCCCP grant and the development of Gundersen Lutheran’s electronic BioBank. This collaborative effort empowered us to link the data between the two systems for breast tissue samples. She serves as an administrative consultant for the breast registry program as it continues to grow and flourish. Currently, she is serving as the project manager for the Beacon application building which will house all electronic treatment plans for the Cancer Center and Infusion Services.

Brett T. Parkinson, MD, FACR

Dr. Parkinson, a Fellowship Trained Breast Radiologist, is the Medical Director for the Breast Clinical Program at Intermountain Healthcare in Salt Lake City, Utah. He received his MD degree from Tulane University in New Orleans, LA and completed a residency in diagnostic radiology at UCLA. In addition, he was a fellow at the Iris Cantor Breast Care Center at UCLA, completing his training in 1991.

In addition to his clinical, administrative and research responsibilities at Intermountain Healthcare, Dr. Parkinson has been a consultant to the Utah Department of Health for mammography policy. He is the state breast cancer media spokesperson for the American Cancer Society (ACS), on whose board he also serves. In 2007 he received the “Distinguished Sword of Hope” award from the ACS.

For the past three years, Dr. Parkinson has served on the American College of Radiology Mammography Accreditation Committee. He became chair of that committee in May of 2011. Dr. Parkinson is currently serving as an Assistant Clinical Professor for Radiology at UCLA. He has also been involved in philanthropic work not only in the state of Utah, but overseas as well. For the last three years, he and a small team of breast care specialists have been involved in the establishment of a breast cancer screening program in Tanzania, Africa. Dr. Parkinson is a contributing author to breast imaging textbooks and has published numerous articles on breast imaging and multidisciplinary breast care.

***“The National Authorities provide tips on
Breast Center Accreditation and Certification.”***

Barbara Rabinowitz, PhD, MSW, RN

Dr. Rabinowitz completed her doctorate in Clinical Social Work at Rutgers University and completed a postdoctoral certification as a sex therapist. Dr. Rabinowitz, who is also a registered nurse, served most recently as the Director of Oncology Services for Meridian Health, a three hospital healthcare system in New Jersey. In addition, she maintained a private practice in psychotherapy and sex therapy since the early 1980's.

She served as a Commissioner of the New Jersey Commission on Cancer Research and is the founder of the National Consortium of Breast Centers (NCBC) receiving the Inspiration Award at the 2008 national NCBC meeting. She is a previous president of the American Society of Breast Disease (ASBD) and in 2011 she received the Pathfinder Award from that organization. She has been an active leadership volunteer for the American Cancer Society (ACS) and an awardee of the prestigious St. George National ACS award. Before recently moving to North Carolina, Dr. Rabinowitz served as a member of the NJ Governor's Task Force on Cancer Control, Prevention and Treatment. She currently serves as a Board member and Vice-Chair of the Standards and Accreditation Committee for the National Accreditation Program for Breast Centers and on the board for both NCBC and ASBD. She has published numerous articles and chapters in textbooks for physicians on the psychosocial aspects of cancer and related topics. She has completed two important cancer research projects, received a New Jersey Gallo Research Award for Scientific Excellence and is a frequently invited presenter for professional organizations nationwide. In addition she has recently undertaken a consulting practice, Creative Solutions.

Terry Sarantou, MD, FACS

Dr. Sarantou is a surgical oncologist and member of the Academic Faculty of the Levine Cancer Institute and Department of General Surgery at the Carolinas Health Care System in Charlotte, NC. He attended medical school at the University of Illinois, completed a general surgery residency at the Henry Ford Hospital in Detroit, MI and a surgical oncology fellowship at the John Wayne Cancer Institute in Los Angeles, CA. Dr. Sarantou holds an academic appointment as an associate professor of surgery at the University of North Carolina at Chapel Hill.

Dr. Sarantou served as North Carolina State Chair for the ACS cancer liaison program for nine years and was recently appointed to the Commission on Cancer. He was appointed by the Governor of North Carolina to head the committee responsible for writing the North Carolina State Cancer plan and is past president of the North Carolina Chapter of the American College of Surgeons. He is a member of the education committee of the NAPBC, giving lectures for the NAPBC on building an interdisciplinary breast team. Dr. Sarantou is the chairman of the American Society of Breast Surgeons ethics committee and a member of the National Surgical Breast and Bowel Project breast committee.

Julie Shisler, LPN, BS, CBPN-IC

Julie L. Shisler, CBPN-IC is the Breast Center Coordinator for Windsong Comprehensive Breast Care. She has over twenty years of clinical and accreditation experience with a specialized focus on breast disease and breast center development. Julie began work in healthcare as an LPN and graduated from State University of New York at Buffalo with a Bachelors of Science degree in Psychology. She began working in the breast center in 2011 and is a Certified Breast Patient Navigator. She works closely with the 4 private practices that make up the Comprehensive Breast Center. Her roles beyond patient navigation include, maintaining program accreditation, facilitating the interdisciplinary conferences and developing and maintaining community outreach programs and creating educational materials for staff, patients and community. She has been instrumental in the development of the website, the clinical trial program within the breast center, the quality improvement program, and an improved database tracking systems.

F. Lee Tucker, MD, FCAP

Dr. Tucker is a dedicated breast pathologist and President and Chief Medical Officer of Virginia Biomedical Laboratories, LLC providing Consultative pathology services worldwide, including diagnostic breast Pathology and breast program development.

Dr Tucker was formerly Medical Director of the Carilion Breast Care Center and of the Carilion High-Risk Breast Genetics Clinic in Roanoke, Virginia. He served as Chairman of the Department of Pathology and Laboratory Medicine of the Carilion Clinic, Medical Director of Carilion Consolidated Laboratories, President of Virginia Miotechnical Laboratories, Inc., charter member of the Carilion Clinic Board of Governors, Assistant Clinical Professor Pathology at the University of Virginia, member of the Carilion Health System Board of Directors and the governing board of the Jefferson College of Health Sciences in Roanoke. Dr. Tucker received B.A. and M.D. degrees from the University of Virginia in Charlottesville.

He established the first 3-D breast pathology laboratory and the second large-format breast pathology program in the United States, located at the Carilion Clinic. Dr Tucker has been instrumental in comprehensive breast center development including leadership development, quality management program design and integrated breast disease database implementation.

Dr. Tucker currently serves as a board member of the National Consortium of Breast Centers (NCBC), chairs the NQBC Committee of that organization and represents the NCBC on the National Quality Forum (NQF). He is a past board member of the National Accreditation Program for Breast Centers (NAPBC) as well as the Quality and Information Technology Committee of that organization. He is presently a surveyor for the NAPBC and serves on the Standards & Accreditation Committee of the NAPBC.

Course Directors

Cindy Burgin, BA

Cary S. Kaufman, MD, FACS

Claudia Z. Lee, MBA

Randy E. Stevens, MD



Registration for: Create Your Breast Center of Excellence: The Course, The Examples, The Skills

First Name	Last Name	Credentials (i.e. MD, RT, RN)	Professional Title
Facility Name	Department/Suite Number		NCBC Member ID# (if applicable)
Mailing Address	City	State	Zip
Work Phone	Home Phone	Cell Phone	Fax Number
ALL FIELDS REQUIRED	Attendee Email	Alternative Email	

CREATE YOUR BREAST CENTER OF EXCELLENCE

March 22 and 23, 2013 - Paris Las Vegas, Las Vegas, Nevada

Create Your Breast Center of Excellence: The Course, The Examples, The Skills

(Includes thumb drive syllabus)

\$_____ \$469 Tuition Fee for NCBC members or NCoBC Annual Conference Registrants
 \$_____ \$599 Tuition Fee for non-NCBC members or non-conference registrants

NCoBC ANNUAL CONFERENCE

March 23-27, 2013 - Paris Las Vegas, Las Vegas, Nevada

Individuals with an NCBC Member Site (Fee includes Syllabus, Reception and Food Tickets)
 \$_____ \$530 for any 2013 NCBC member who is a facility or Independent professional member. Member ID # must be noted above to get member rate.
 • New members - please call the NCBC office for package pricing

TOTAL REGISTRATION FEE AND PAYMENT METHOD

Please enter your total below:

\$_____
 NCBC tax ID number 22-2721653
 Payment must accompany registration.

Checks
 Make checks payable to: **NCBC or National Consortium of Breast Centers, Inc.**
 Check Check being processed

Credit Cards (only these credit cards are honored)

VISA MasterCard Discover American Express
 Card # _____ CVV# _____ Exp Date _____

Card holder's name as it appears on credit card (please print)

Authorized Signature

Room Request Information

The room rate at Paris, Las Vegas is only \$155 per night for a single or double occupancy. For a third person in the room (limit 3 people per room) add \$30 to double room rate plus 12% tax per room, per night. With tax, the totals are \$173.60 for a single or double and \$207.20 for a triple. Additionally more economical rooms available at Bally's for \$99 plus taxes per night for single occupancy. Reservations booked after February 15, 2013 are subject to room availability at the prevailing room rate. Hotel cancellations after February 15, 2013 will be charged first night room charges. Room rates good March 20-27, 2013 based upon availability. To cancel housing reservations, contact the NCBC office at 574-267-8058.

Arrival Date	Departure Date	<input type="checkbox"/> Number in Room	<input type="checkbox"/> King*	<input type="checkbox"/> 2 Doubles*	<input type="checkbox"/> Smoking	<input type="checkbox"/> Non Smoking
Name of 2nd Person in Room	Name of 3rd Person in Room	<input type="checkbox"/> Paris	<input type="checkbox"/> Bally's			
Special Accommodation Requests						

* Room type is not guaranteed. Room type is confirmed upon check-in.

Hotel Payment Information

To confirm room, the first night's deposit and taxes **MUST** be guaranteed with a credit card. Credit cards will be billed by Paris, Las Vegas or Bally's on or after March 1, 2013. **Please make sure credit card expiration date will be valid through 03/13.**

Credit Card:	(Circle One)	AM EX	MasterCard	Visa	Discover
Card #					Expiration Date
Print card holder's name on credit card.					
Authorized Signature					

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HOW DID YOU HEAR ABOUT THIS CONFERENCE? PLEASE COMPLETE

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